## Steps of SEO

	input	output
Selection of keywords	Client gives the list of keywords. Plus list from us.	For each keyword we create a list of related keywords, that are being searched together with this word. Filter the good keywords.
		output
Estimation of competition rate for each keyword	input	For each keyword we create a table with 10 current members of
	List of keywords	SERP with their position, PR, CY, domain popularity (yahoo), domain authority (open site explorer). If you wanna beat the guy on 1 place - you must have the same domain popularity as him.
Onpage optimization	input	output
	Contents of the clients web site	On each page, that is designed to be in SERP — put the appropriate keyword into <title>, &lt;h1&gt; and page text. Add description if necessary — it is shown in the snippet — may be useful.&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;Contents of the chents web site&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;&lt;/td&gt;&lt;td&gt;&lt;/td&gt;&lt;td&gt;&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td rowspan=2&gt;Buying Yandex direct /&lt;br&gt;Google adsence ads&lt;/td&gt;&lt;td&gt;input&lt;/td&gt;&lt;td&gt;output&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;List of keywords and texts of the ads, contact information of the client.&lt;/td&gt;&lt;td&gt;Ads are added to the system and being shown for every keyword.&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;&lt;/td&gt;&lt;td&gt;&lt;/td&gt;&lt;td&gt;&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;&lt;/td&gt;&lt;td&gt;input&lt;/td&gt;&lt;td&gt;output&lt;/td&gt;&lt;/tr&gt;&lt;tr&gt;&lt;td&gt;Link building&lt;/td&gt;&lt;td&gt;&lt;/td&gt;&lt;td&gt;Link profile: list of the links that were bought, traded and put on&lt;/td&gt;&lt;/tr&gt;&lt;/tbody&gt;&lt;/table&gt;</title>